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BUSINESS STUDIES - 2013

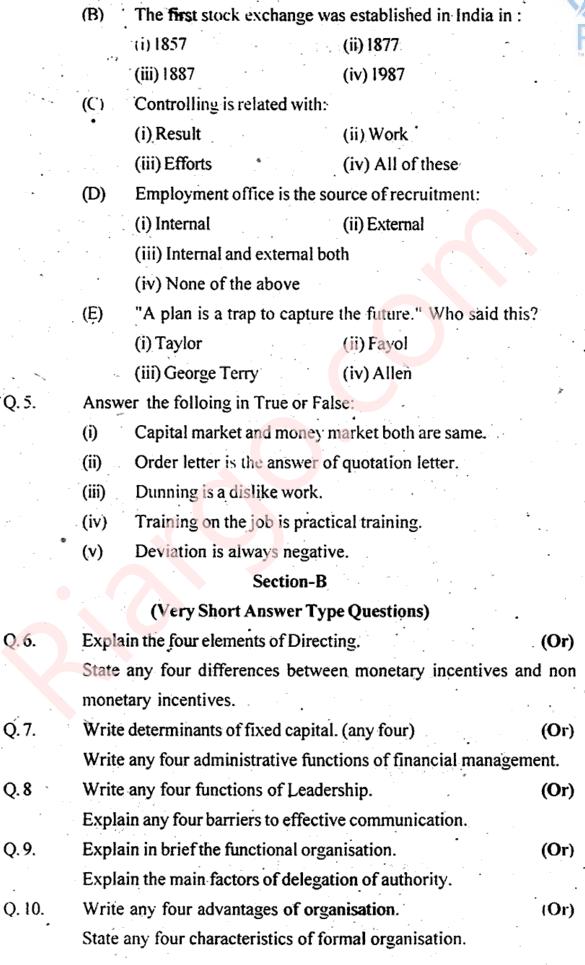
Time: 3	Hours	Class: 12th	[M. M.: 100	
Note- (i)		All questions are compulsory.		
	(ii)	Read the instructions of question par swer the questions.	per carefully and an-	
	(iii)	There are two parts-Section A and Section B in the question paper.		
	(iv)	In Section A Q. Nos. 1 to 5 are objective fill in the blanks, true/false, match the answer and choose the correct answer allotted 5 marks.	e columns, one word	
	(v)	Internal options are given in all Q. Nos	s. 6 to 20 in Section B.	
	(vi)	Q. Nos. 6 to 10 carry 4 marks each. (7	5 words)	
	(vii)	Q. Nos. 11 to 15 carry 5 marks each. (120 words)	
	(viii)	Q. Nos. 16 to 20 carry 6 marks each. (150 words)	

Section -A (Objective Type Questions)



	-	(Objective Type	e Questions)			
Q. I	Fill in	Fill in the blanks:				
	(i)	(i) The central point of Taylor's study was				
	(ii)	Planning is the process of thinking about				
	(iii)	Economic environment of business is influenced by				
		system.				
	(iv)	The main cause of sl	ow progress of India is the lack of			
	,	······································				
•	(v)	Henry Fayol has enunciated principles of man-				
*		agement.				
Q. 2.	Write	Write each answer in one word:				
	(i)	Is planning a physical	exercise?			
	(ii)	What is break-even analysis?				
	(iii)	Which source of advertisement is to recruitment?				
	(iv)	v) "Management is the development of people and not the di-				
		rection of things." Wh	o defined this?			
	(v)	(v) What is the meaning of Globalisation?				
Q. 3.	Mato	Match the correct pairs:				
		'A'	'В'			
	(a) V	Vorking capital	(i) Object of financial management			
	(b) S	tock exchange	(ii) Current assets			
	(c) F	ixed capital	(iii) Finance work			
	(d) A	dministrative work	(iv) Long-term			
	(e) P	rofit maximisation	(v) Listed the securities			
			(vi) Fixed and working capital			
			(vii) Purchase of Stock			
Q. 4.	Sele	Select the correct answer in the following:				
	(A)	Post-script is written on:				
		(i) Upper left side	(ii) Upper right side			
		(iii) Lower last side	(iv) In middle			

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(Or)

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	(Short Answer Type Questions)				
Q.11.	Rajeev Bhawan, 43. Sony Kunj, Guna received a letter of enquiry				
	from Shiv Pustak Sadan, Shivpuri about the prices of their certain				
	books. Draft a suitable letter of quotation.	(Or)			
	Explain the five parts of business letter.				
Q. 12.	State five characteristics of primary capital market.	(Or)			
	State the functions of stock exchange. (any five)				
Q. 13.	Explain the main characteristics of a good control system	. (any five)			
<u></u>		(Or)			
	Describe in brief the controlling process.	:			
Q. 14.	Explain the importance of staffing. (any five)	(Or)			
-	Explain Vestibule training and Internship training.				
Q. 15.	State five differences between Objects and Policy.	. (Or)			
-	Write any five advantages of planning.				
	(Long Answer Type Questions)				
Q. 16.	Why is consumer protection necessary in India? Write any six causes.				
•		(Or			
	. Explain any six responsibilities of consumer.				
Q. 17.	Which points are to be kept in mind while selecting a go	od name of			
•	brand? http://www.mpboardonline.com	(Or)			
	State any six characteristics of good packaging.				
Q: 18.	Explain any six effects of changes in government policy on business				
	and industry.	(Or)			
	Explain the elements of environment.				
Q. 19.	Give the importance of principles of management. (any six points)				
•.		(Or			
	Why do workers oppose the scientific management? Wi	rite any six			

Give the particulars of various stages of management.

Explain any six main characteristics of management.

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Q. 20.